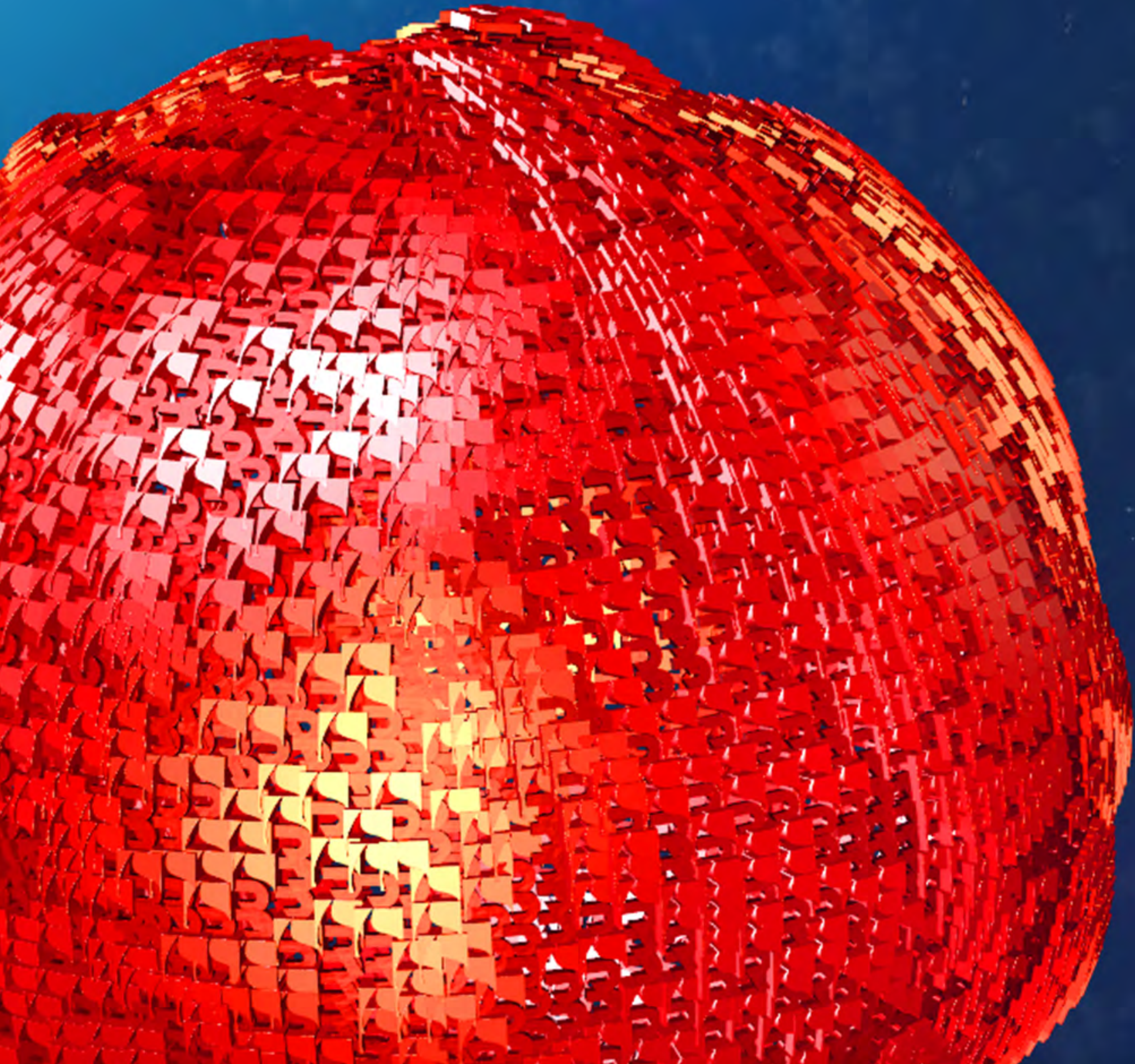


Sergei Sizov

- portfolio -



 **PROOBRAZ**  
визуализация бренда

**RUSLOGO**



*Greetings.*

*I provide the project support necessary for identifying and transmitting information about what makes your business, event or product unique.*

*I will help you communicate and share your unique message clearly and beautifully.*

*My mission is to provide value and growth to the clients through my services.*

*I offer services in corporate identity and company style development, graphic design, branding, video creation, presentations and web development. I present the examples of my work here.*

*Sergei Sizov*

---

## FAMOUS BRANDS



### 2020 | LOGO, IDENTITY

Yugoria is a universal insurance company providing a wide range of insurance services.

The group, headed by JSC 'GSK Yugoria', includes JSC 'IC Yugoriya-Life' and LLC 'Insurance Company Surgutneftegaz'.

At the end of 2019, the Company ranks 21st in the overall ranking of Russian insurers and 11th in OSAGO, and was also among the 10 largest insurers in Casco.

Yugoria is a customer-oriented company and maintains a leading position in customer ratings on the main Russian aggregators of insurer reviews.

The rebranding of Yugoria began in the second half of 2020.



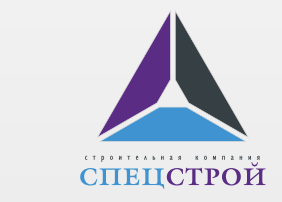
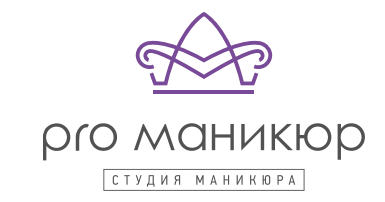
### 2011 | LOGO, CONCEPT, DESIGN OF THE 2011-2015 WORLD CUP

The annual World Cup of oil countries in memory of the discoverer of oil in Siberia, Hero of Socialist Labor, Farman Salmanov is traditionally held in different cities of Ugra. From the recent times, athletes from more than twenty countries of the world in 14 weight categories - 10 for men and 4 for women - are taking part in the Class A tournament of the European Boxing Association.

The logo of the IX World Cup of Oil Countries in Boxing in Surgut in 2011 laid the foundation for the family of Cup logos and the concept of brand development for an international sporting event.

# LOGOS

selection of logos





# PROJECTS

*selection of several significant design projects*

[View more](#)



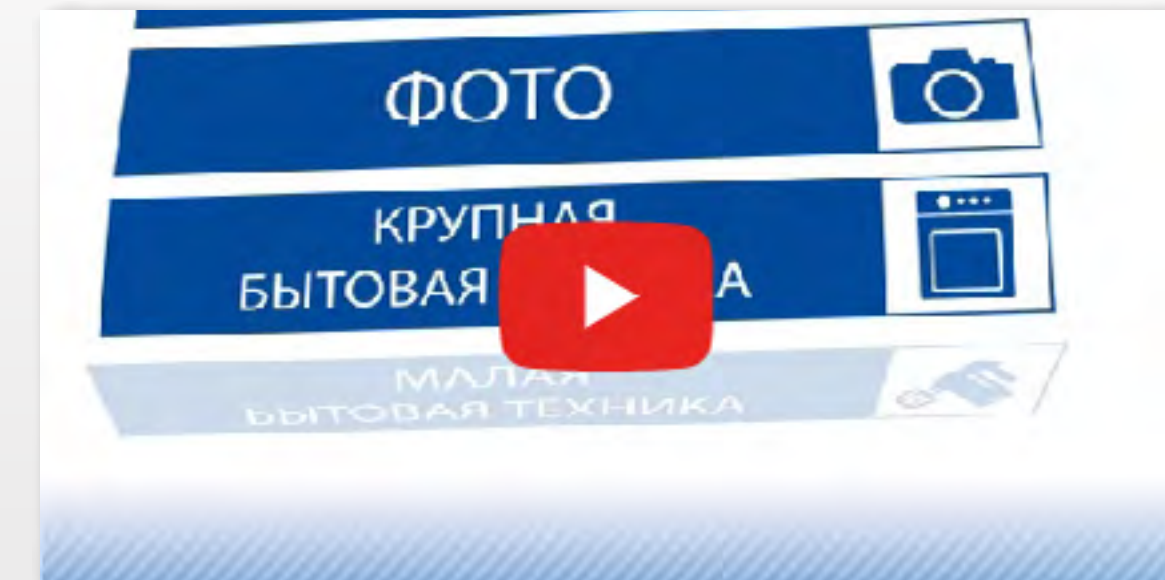
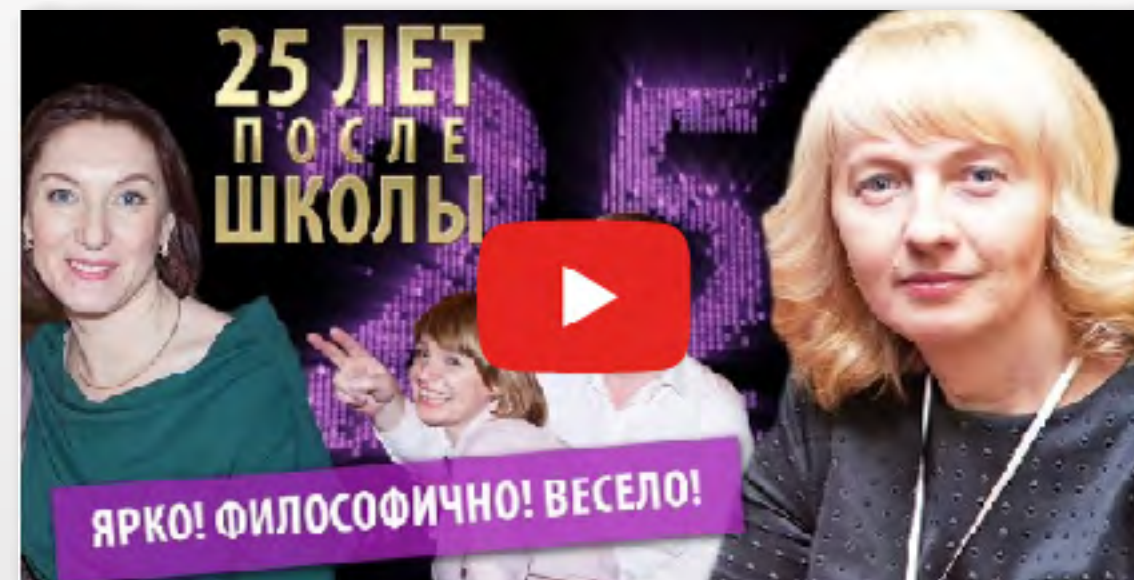


## VIDEOS

*Videos, promo, 3d logo  
animation and trailers*

[View more](#)

*(also animated gifs,  
screensavers, slideshows,  
banners on the site,  
animation on city screens)*

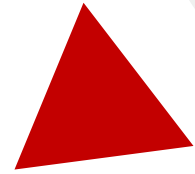
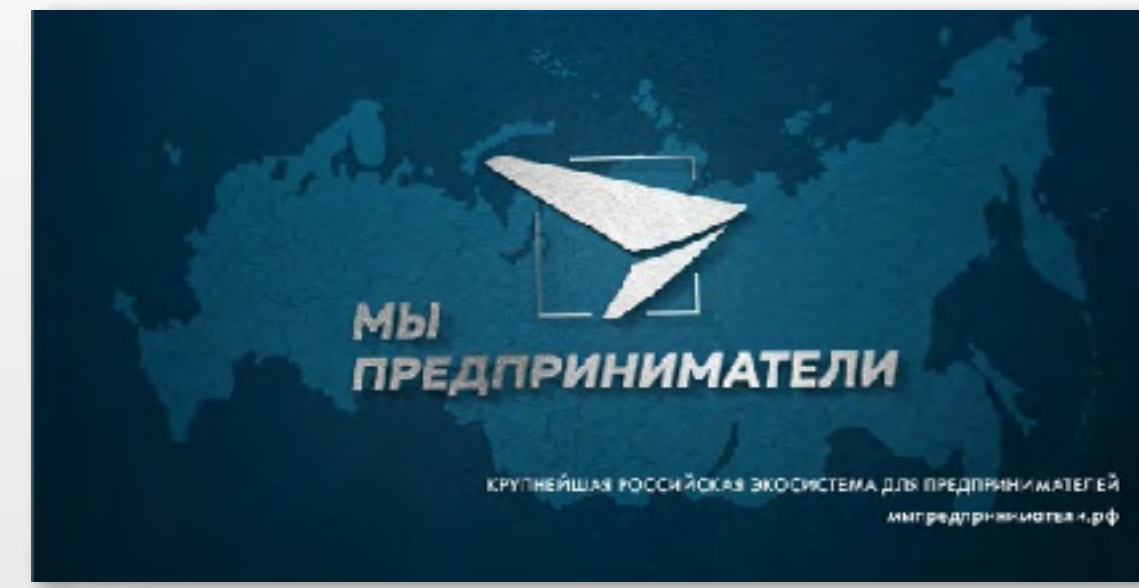




# BRANDBOOK & PRESENTATIONS

Guidelines and presentations pdf, power point, interactive

[View more](#)



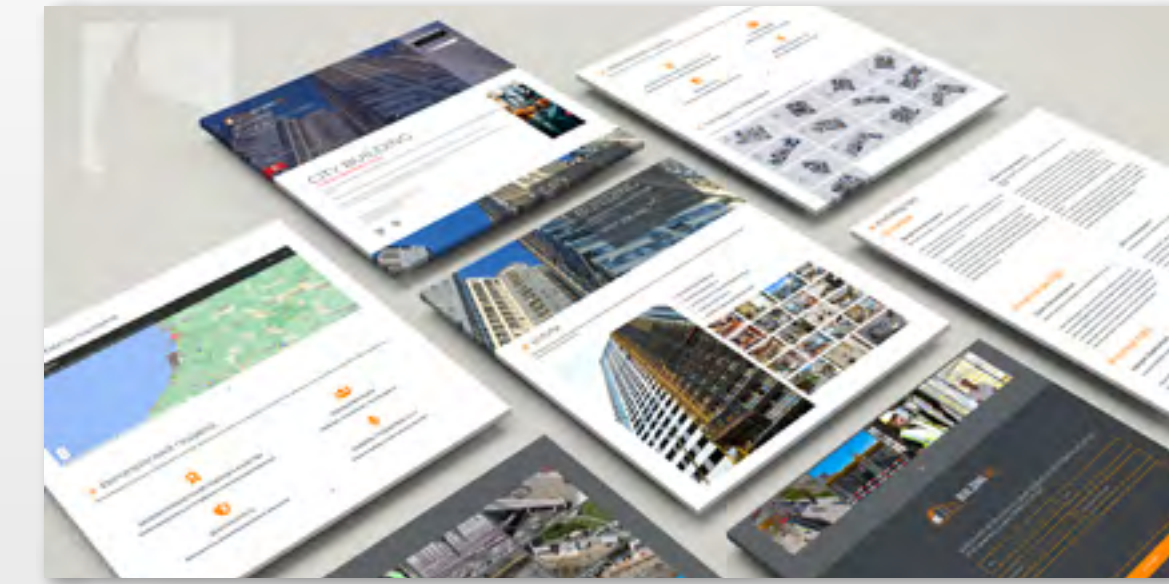
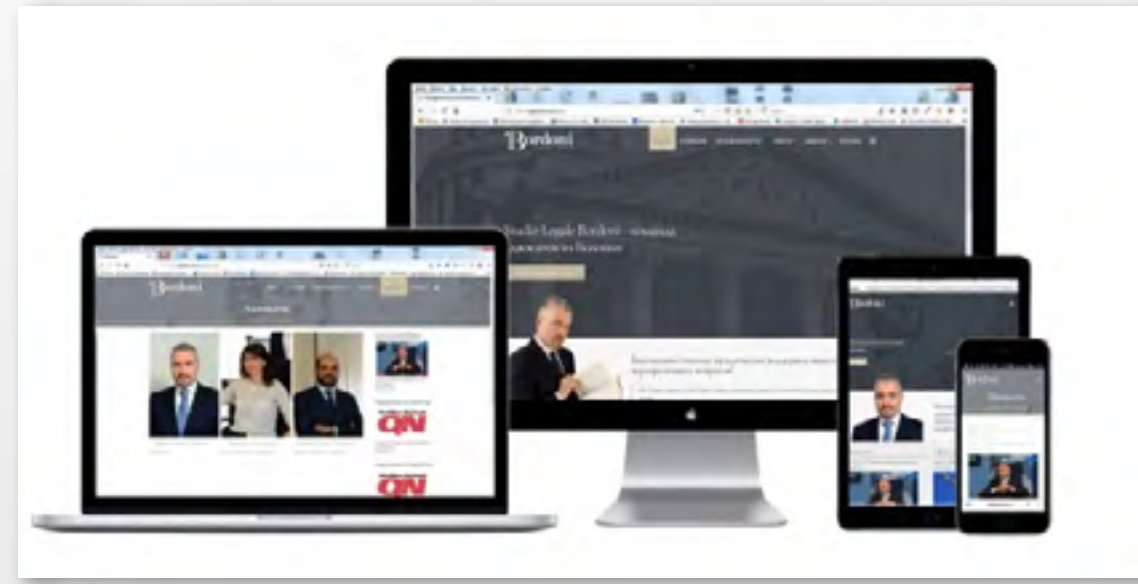
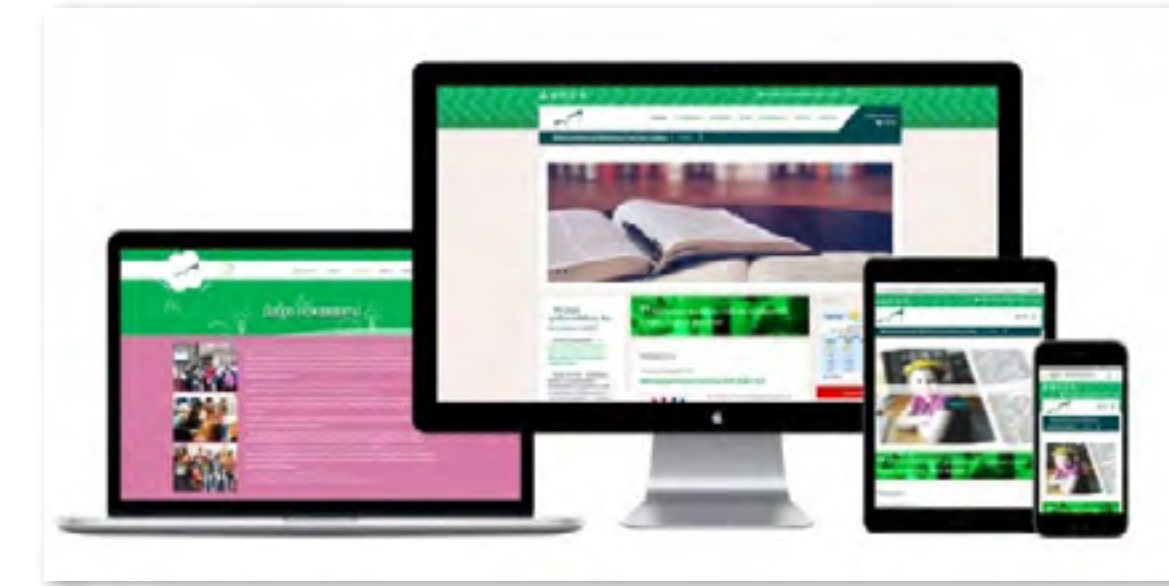
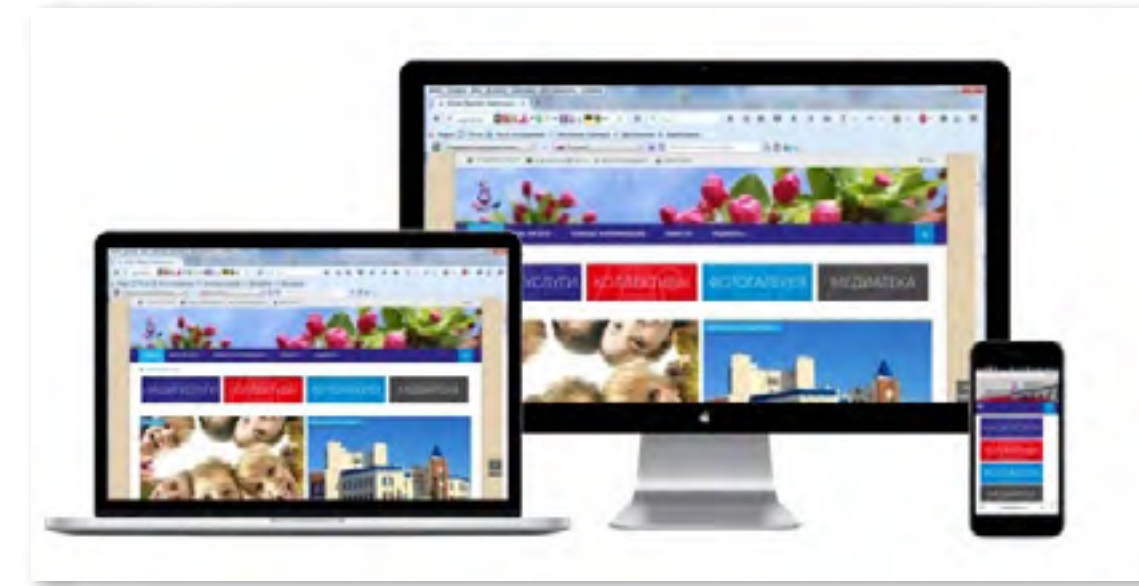
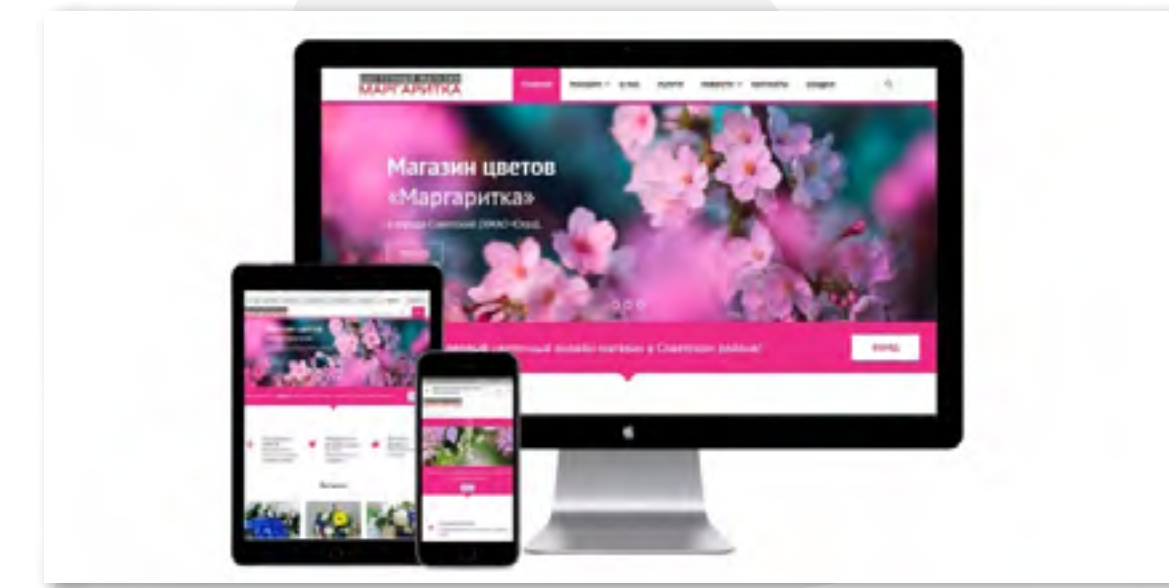
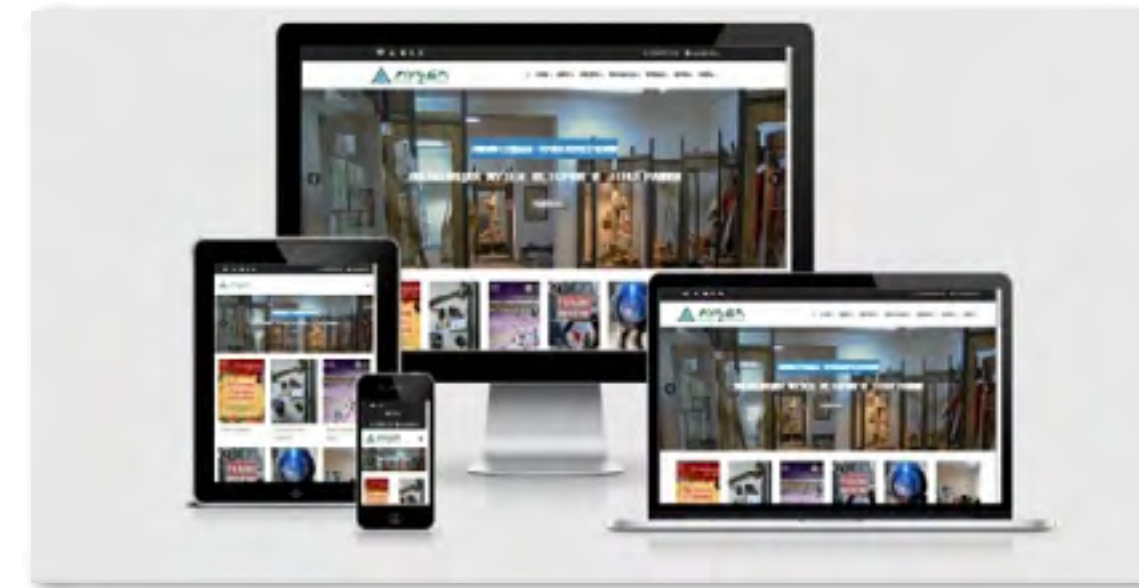


# SITES

*Corporate sites, online stores, business card sites, landing pages ...*

**Presented:** the Italian manufacturer of bags GAS group (Florence), the Yugorsk Museum, online flower shop Margaritka (Soviet), the World of Heaters online store (Kostroma), the Yugra-Present Culture Center (Yugorsk), the Central Library System of the Soviet District, the Yugorsk informational publishing center, Basic Department of JSC «Mostostroy-11» in the Tyumen Industrial University, Spetsstroy company, Italian law firm Bordoni (Bologna), taxi Prestige (Soviet), Spiritual and educational center «Istok» of the Ugra eparchy.

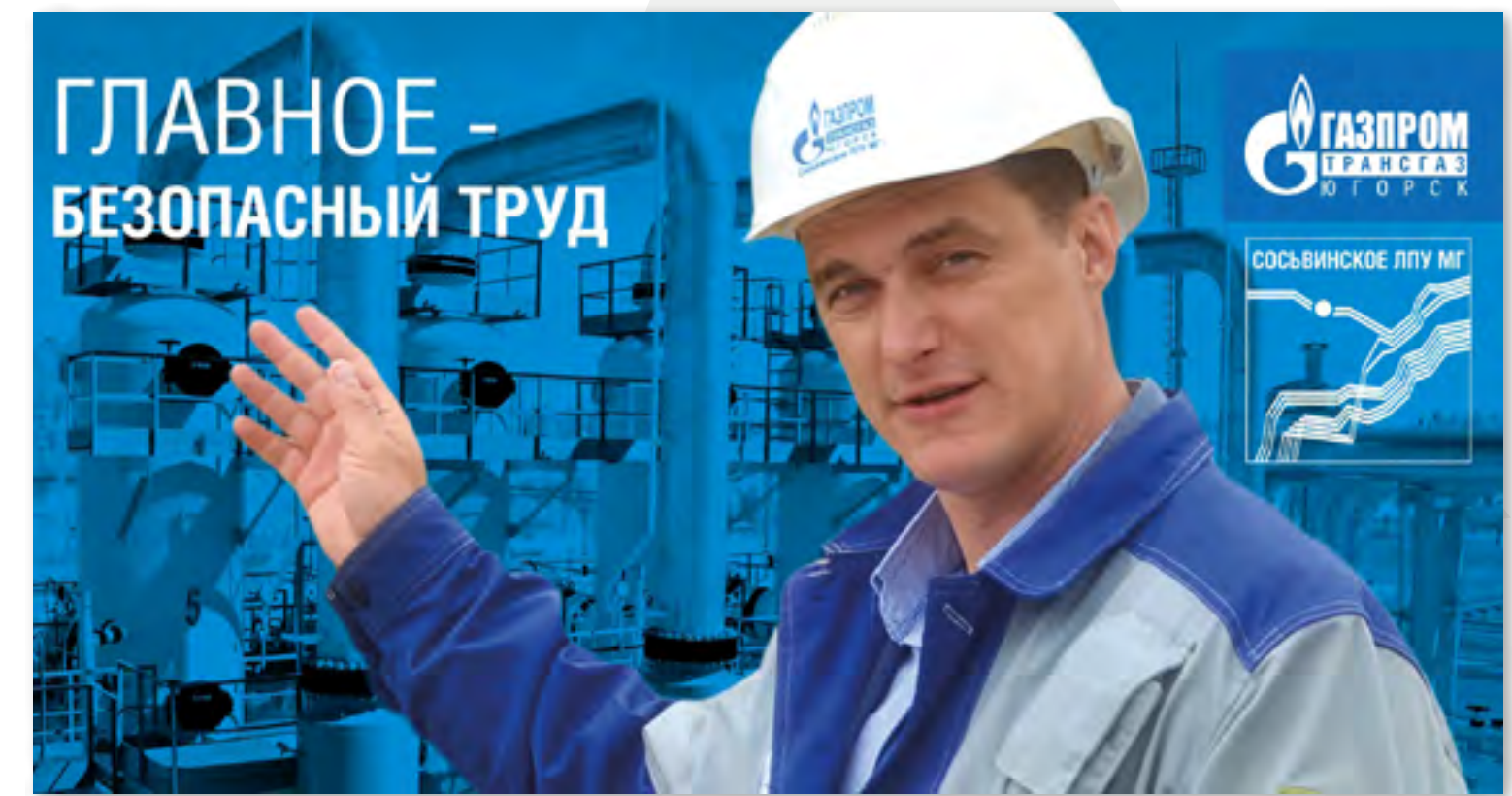
[View more](#)





# PRINT

Menus, magazines, catalogs, posters, posters, booklets, banners, flyers ...



# PROOBRAZ



Please contact. I will be glad to be of service.

phone: [+995 579 900 728](tel:+995579900728) | email: [mail@proobraz.net](mailto:mail@proobraz.net)

